



Photo: Dr. Graham Kern, Lakeland Disc Center, Lakeland, FL

North American Medical Corporation Announces Major Expansion in IDD Therapy® Clinics

Marietta, GA July 20, 2021 — At the beginning of 2021, like many CEO's, Carlos Becerra of North American Medical (NAM) Corporation, wasn't sure what to project for equipment sales for the upcoming year. He certainly couldn't have predicted what occurred.

NAM's flagship product, the Accu-SPINA® system, administers nonsurgical spinal treatment known as IDD Therapy® for disc disease and injuries. Historically, the majority of Accu-SPINA® systems are purchased by doctors seeking to expand their treatment options by adding IDD Therapy® treatment to their practice, in other words by purchasing their first Accu-SPINA® system.

This year, the biggest surprise was the number of doctors acquiring their second or third Accu-SPINA® system in order to meet patient demand for IDD Therapy® treatment.

Dr. Graham Kern, Lakeland Disc Center in Lakeland, FL, said, "As patients started to emerge from lockdown, we experienced a surge in people seeking nonsurgical options to treat back and neck pain." After years of successfully treating painful issues such as bulging and herniated discs, spinal stenosis, and disc degeneration with IDD Therapy®, Dr. Kern didn't hesitate to add additional Accu-SPINA® systems in order to meet the needs of his patients.

IDD Therapy® treatment is a computer-directed disc treatment clinically proven to relieve back and neck pain. Utilizing dynamic energy which targets specific areas of the spine, IDD Therapy® treatment applies gentle motion, or mobilization, to open up and decompress the disc to alleviate pressure & pain. IDD Therapy® leads the field in success rates & safety, providing patients with an alternative to medication and surgery.

"There is nothing better than seeing the face of a patient who had suffered for years, suddenly realize they were able to take a walk or go up stairs without pain and without surgery."

Dr. Kern is not alone when it comes to seeing increased demand for nonsurgical back and neck treatment options. As 2021 has progressed, NAM is responding to more repeat customers, as well as introducing IDD Therapy® and its patented oscillation technology to new doctors and patients around the world.

North American Medical Corporation develops & manufactures advanced technology focused on treating and healing ailments without surgical intervention. IDD Therapy® treatment is administered via North American Medical Corporation's Accu-SPINA system. For more information, contact: 1-866-669-4433 or IDDTherapy@namcorporation.com.

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